

## **Downtown Network Board notes**

### **April 20, 2016**

#### **WHO:**

PRESENT: Co-Chair Deb Dodge, Co-Chair Oscar Verest, Paul Cavalli, Dave Jackson, Jill Lang, Cindy Lampley, Robin McIntosh, Tom Peaco, Meg Quijano, Amy Rollins, Don White, Town Manager Pat Finnigan, Community Development Director Karen Brace.

PROSPECTIVE MEMBERS: Tia Anderson, Karla Doremus-Transfield, Leamon Scott, Matt Storin

GUEST: Lorain Francis, Maine Downtown Center

ABSENT: Bernice Berger, Jennifer Temple

#### **MEETING PURPOSE:**

*To build collaboration utilizing community assets to strengthen and energize Camden's downtown.*

#### **KEY THINGS DISCUSSED:**

- Meeting notes were approved (Meg Quijano, Paul Cavalli).
- Promo Team update
  - Broadreach PR
  - Festivals promotion
- Economic Vitality Team report
  - Downtown projects: Shop Second Saturday, Employee Appreciation program
- Design Team
  - Guiding the implementation of the Downtown Master Plan
  - Street Lighting test
  - Public input plan (Lorain)
- Discussion with Lorain Francis:
  - Latest work of the Downtown programs
  - Approach of less of a "silo" structure
  - More commonalities/themes across teams
- Organization Team functions
  - Volunteers, fundraising, promoting the organization, events
- Grants
  - Maine Community Foundation, Community Block Grants
  - Healthy Main Streets program
- Involving Business Community, Area Business Group
  - Avoid duplication
- How other communities have led a Community Visioning process

#### **NEXT MEETING DATE:**

May 18, 2016, 11:30am.